

RAJAR DATA RELEASE



Quarter 2, 2018 – August 1st 2018 SCOTTISH STATIONS

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q2 17	Q1 18	Q2 18	Q2 18 vs. Q2 17	Q2 18 vs. Q1 18	Q2 17	Q1 18	Q2 18
BBC RADIO SCOTLAND	H	4580	888	910	950	7.0%	4.4%	7.4	7.4	8.2
Radio Borders (Bauer Borders)	Y	110	53	52	52	-1.9%	0.0%	32.1	27.2	28.5
Capital Scotland*	H	2863	563	488	495	-12.1%	1.4%	7.3	6.0	5.7
Central FM	Y	217	47	38	42	-10.6%	10.5%	8.2	5.7	6.2
Clyde 1	H	1925	571	486	535	-6.3%	10.1%	12.2	12.8	15.3
Clyde 2	H	1925	132	111	128	-3.0%	15.3%	2.9	3.9	3.4
Forth 1	H	1162	334	326	311	-6.9%	-4.6%	15.4	13.5	14.1
Forth 2	H	1162	63	79	67	6.3%	-15.2%	2.9	3.9	3.7
Heart Scotland	H	2863	381	420	432	13.4%	2.9%	6.1	5.6	5.9
Kingdom FM	Y	293	61	53	52	-14.8%	-1.9%	10.2	7.4	6.0
Moray Firth Radio (Bauer Inverness)	Y	253	127	116	121	-4.7%	4.3%	28.1	23.5	26.9
Northsound 1	Y	350	124	138	134	8.1%	-2.9%	19.0	18.3	18.3
Northsound 2	Y	350	23	21	26	13.0%	23.8%	2.0	3.0	3.4
Original 106 (Aberdeen)	Y	350	65	71	81	24.6%	14.1%	9.9	6.7	8.2
Scottish Sun 80s	H	2863			11					0.1
Scottish Sun Greatest Hits	H	2863			2					*
Scottish Sun Hits	H	2863			6					0.1
Smooth Radio Scotland	H	1846	402	399	397	-1.2%	-0.5%	13.3	10.3	8.0
Tay FM	Y	394	132	128	136	3.0%	6.3%	16.6	14.4	16.2
Tay 2	Y	394	44	41	39	-11.4%	-4.9%	6.2	5.1	5.7
Wave FM	Y	234	25	26	27	8.0%	3.8%	7.3	7.6	3.9
West Sound (inc. West FM)(Bauer Southwest Scotland)**	Y	395	181	175	180	-0.6%	2.9%	24.3	27.6	26.9

*PLEASE NOTE: CAPITAL SCOTLAND INCLUDES LISTENING TO CAPITAL UK AND CANNOT BE USED FOR COMPARISONS